

# Pedal Co-Op

Monthly Newsletter



*The Pedal Co-op Monthly Newsletter  
October 2008  
Edition #1*

**Think Before You Print...Save Paper!**

## *Greenfest*

On Sunday, September 7, the Pedal Co-op provided recycling during “Greenfest,” which took place on 2<sup>nd</sup> and South St. Greenfest had an estimated 23,000 attendees. The event was held from 11 a.m. to 6 p.m.

Greenfest activities and features included a variety of vegetarian food, sneaker recycling, live music & entertainment, kids activities, bicycle valet, yoga, local produce, organic pastry contest, composting and recycling, Eco Exchange Fashion Show & Clothing Swap, Water Quality Symposium and Eco-Film Forum and other various community organizations performing public outreach and education campaigns (including the Pedal Co-op!). This event was a great opportunity for the Pedal Co-op as it provided the chance to network with other community organizations and to educate the

## *Bike History: Now We’re Haulin’*

Since the invention of the bicycle in the 19<sup>th</sup> Century, bikes have been used for a variety of purposes including transportation, recreation, fitness, hauling, and delivering other types of goods and services. In Philadelphia, as well as in other cities around the country, the infamous bicycle courier is a familiarity that provides delivery services to many types of businesses and patrons. Since the push for more renewable sources of energy, the awareness of the harmful effects of gas emissions, and the rising costs of services directly related to gas prices, hauling-by-bicycle has become a popular means of both performing our daily tasks that many would rely on a car for (hauling groceries and other purchases, moving, etc.) and providing community services such as waste, recycling, and compost pickup.

public about our organization and the various services that we provide. As well, it served as proof the Pedal Co-op is well capable of servicing events of such a large size.



Although it seems as if hauling-by-bicycle is the “new thing” for environmentally conscious Americans to be participating in, the use of bikes for utility purposes has been evident throughout the world since as early as the late 1800’s. Throughout history, bicycles have



Bicycle hauling mangos at a food market in Bangkok.

4707 Chester Ave.  
Philadelphia, PA

**Phone:**  
484.222.1231

**E-Mail:**  
pedalcoop@gmail.com

*An eco-friendly  
hauling service:*  
**-Recycling  
-Compost and Waste  
Pickup  
-Moving  
-Deliveries**

---

*We're on the Web!*

*See us at:*

***www.pedalcoop.org***

---

**Upcoming Event:**

Assisting with the atmosphere for the dead painting garden that will be featured in the "Greenshow Exhibition" at City Hall.



The whole construction is made of used water bottles!

---

*For more upcoming events please visit our website!*

---

been used for utility purposes much more prevalently in developing, underdeveloped, or "less industrialized" countries. Particular in many parts of Asia, bicycles have been and still are often used for purposes such as hauling produce to the local food markets and providing taxi services to patrons.

While the use of bikes for hauling is the necessity of many people throughout the world, using bikes for utility purposes has many social and economic benefits as well. These include improving public health, allowing us to be

*Member Bio of the Month: Craig Walt*

My name is Craig Walt and I have been a member of the Pedal Co-op since August of '08. Currently, I am an intern with the organization through Temple Universities Department of Public Health. At Temple, I am majoring in Public and earning a minor in Healthcare Management. After my undergraduate studies, I plan to enroll in a Physician's Assistant program. Aside from school and working with the Pedal Co-op, I also work at the Lincoln Financial Field, working as a bar-back during Eagles



Craig returning from a pickup at Yard's Brewery

*Message from the Director*

My head has been spinning with our gradual growth, 20-25% per month. I guess my head is usually spinning since my legs are always spinning with



Bike taxi in Uganda

less dependent on gasoline, reducing the amount of money spent on gasoline-dependent services, and reducing air pollution and urban crowding.

games. As well, my interests include writing and playing music, biking (without a trailer), and simply enjoying the city.

As an intern, I have had the opportunity to participate in providing the Pedal Co-op's services and organizational activities including recycling and compost pick-up, administrative meetings, and other organizational responsibilities related to business relations and public relation. I currently perform routine pick-ups for Yards Brewing Company, Trophy Bikes, Repo Records, Friday Architecture, and several residents throughout the city. Recently I have also provided recycling and compost service to Metropolitan Bakery, Earthcup Café, and Fiume.

the cranks of my bicycle. There are many new activities that the Pedal Cooperative is trying in the upcoming months: curbside composting for businesses as well as for residents, the Pedal Power Project (PPP), and lectures in local schools about bicycling and the environment. With all these new activities, we are also going to try to hold a benefit in mid November (bicycle in Films night with 2 or 3 bands playing afterwards). For more information, check the website.

Cheers,  
Woody